

ESA Marketing & Graphic Matter Inc. introduces



a telephone interactive marketing workshop-club

“because a **good idea** *without* the **how-to** is just another good idea”

Not just another group that addresses only the “Why” with concepts and theories, MARKETING MATTERS ON CALL will be a convenient resource for entrepreneurs, managers, and professionals to obtain:

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| <i>Insights & Methods</i> | with the what, why and how to monopolize your markets without breaking your budget |
| <i>Strategies & Tactics</i> | to develop new ideas and test them <i>before</i> you launch a new campaign |
| <i>Creative & Technical Advice</i> | to generate creative ideas and eliminate the technical barriers involved in getting it done |
| <i>Planning & Implementation</i> | to develop a plan that you can implement immediately with predictable cost, timeline, and results |

AND do it all in the comfort and convenience of your home, office, car, or favorite vacation spot

Marketing Matters on Call will meet monthly ON THE PHONE for 60-90 minutes:

- No travel
- No hassle
- No worry about the weather or what to wear
- Small groups with a focus on interactive sessions and application to your real-world projects

Marketing Matters on Call

JOIN US **Tuesday April 5** at **8:00 am** for a **FREE** session on Image and Identity and get all the exciting details about our new telephone marketing workshops and PLUS some insights and methods on IDENTITY. To register your attendance email us at mail@MarketingMatters.biz and we will email you the conference line phone number and information to GET CONNECTED.

Meetings are open to all; but when you become a MARKETING MATTERS ON CALL member you will also receive these member benefits:

- A personal webpage on the club website with a link to your website
- 10% discount on coaching and creative services
- 1 time free online review of any marketing project before you implement it

Marketing Matters is a fusion partnership between Ellen Silverman, ESAmarketing and Beverly Thomas Rossi, Graphic Matter, Inc. We are also publishers of MarketingMatters.BIZ, a monthly marketing ezine.

