



303 West Main Street
Freehold, NJ 07728

Working with Beverly Rossi and the Graphic Matter group was an absolute dream. As the Marketing Manager, and entire Marketing Department, for a small company there is so much to do with such few resources that outsourcing our graphic design is a must. However with that need comes the risk that an outside organization will not get the flavor or image of your company the same way an insider would. This was not the case at all with Beverly. After our first meeting she immediately picked up on the direction that CRT wanted to go in for a huge upcoming trade show. In fact, Beverly and I started brainstorming that very same day for ideas for the theme of our show. I was very impressed not only with how creative her ideas were, but also how inline they were with our existing image.

The project we asked Graphic Matter to undertake included print work, a flash presentation, a promotional sign, and new business cards. Each phase of the project was completed on time and with each minor hurdle I faced internally, someone at Graphic Matter was always there to walk me through it and find a way to work around the issue. In addition, Beverly, having great knowledge and experience with the printing industry, was able to act as a liaison between CRT and the printers, which allowed us to focus solely on the upcoming show.

The show was a huge success and the materials created for it came out exactly as I had envisioned they would after our first meeting. The positive experience we came away with has solidified our decision to continue using Graphic Matter for all future CRT projects.

*-Danielle DeRogatis
Marketing Manager
Computer Resource Technologies*